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NORTH CAROLINA DEPARTMENT OF INSURANCE
RALEIGH, NORTH CAROLINA

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STATE OF NORTH CAROLINA
COUNTY OF WAKE

BEFORE THE COMMISSIONER
OF INSURANCE

IN THE MATTER OF THE LICENSURE
OF WORLD EQUITY GROUP, INC.
NON-RESIDENT LICENSE NO. 1000002633

VOLUNTARY SETTLEMENT
AGREEMENT

NOW COME, World Equity Group, Inc. (hereinafter "World Equity") and the North Carolina Department of Insurance (hereinafter "Department"), and hereby voluntarily and knowingly enter into the following Voluntary Settlement Agreement (hereinafter "this Agreement").

WHEREAS, the Department has the authority and responsibility for enforcement of the insurance laws of this State, and for regulating and licensing insurance agents and business entities; and

WHEREAS, World Equity currently holds a non-resident Corporation (Business Entity) License with the Department; and

WHEREAS, North Carolina General Statute § 58-33-32(k) requires designated producers on behalf of the licensed business entity to report to the Commissioner any administrative action taken against the producer in another state or by another governmental agency in this State within 30 days after the final disposition of the matter; and

WHEREAS, World Equity entered into a Letter of Acceptance, Waiver and Consent agreement with the Financial Industry Regulatory Association (FINRA) signed by World Equity on December 12, 2011 and accepted by FINRA on January 24, 2012;

WHEREAS, World Equity did not report this action to the Department within thirty (30) days of this action as required by North Carolina General Statute § 58-33-32(k) ; and

WHEREAS, World Equity admits to this violation of Carolina General Statute § 58-33-32(k); and

WHEREAS, World Equity has agreed to settle, compromise, and resolve the matters referenced in this Agreement, and the Department has agreed not to pursue additional penalties, sanctions, remedies, or restitution based on these matters against World Equity; and

WHEREAS, the parties to this Agreement mutually wish to resolve this matter by consent before the Department initiates an administrative hearing, and have reached a mutually agreeable resolution of this matter as set out in this Agreement.

NOW, THEREFORE, in exchange for the consideration and promises and agreements set out herein, World Equity and the Department hereby agree to the following:

1. Immediately upon the signing of this Agreement, World Equity shall pay a civil penalty of **\$250.00** to the Department. The form of payment shall be by certified check, cashier's check or money order. The check or money order for the payment of this civil penalty shall be payable to the "North Carolina Department of Insurance." World Equity shall remit the civil penalty by certified mail, return receipt requested, to the Department along with a copy of this signed Agreement. The civil penalty and the signed Agreement must be received by the Department no later than **August 30, 2013**. The civil penalty shall be subject to disbursement in accordance with the provisions of Article IX, Section 7 of the North Carolina Constitution for the benefit of public schools.
2. This Agreement does not in any way affect the Department's disciplinary power in any future examination of World Equity, or in any other complaints involving World Equity.
3. World Equity enters into this Agreement freely and voluntarily and with the knowledge of its right to have an administrative hearing on this matter. World Equity understands it may consult with an attorney prior to entering into this Agreement.
4. The parties to this Agreement agree that this Agreement shall have the full force and effect of an Order of the Commissioner. World Equity understands that N.C.G.S. § 58-33-46(a)(2) provides that a business entity's license may be revoked for violating an Order of the Commissioner.
5. This Agreement, when finalized, will be a public record and will not be held confidential by the Department. Following the execution of this Agreement, any and all licenses issued by the Department to World Equity shall reflect that Regulatory Action has been taken against it. The Department is free to disclose the contents of this Agreement with third parties upon request or pursuant to any law or policy providing for such disclosure. The Department routinely provides copies of voluntary settlement agreements to all companies that have appointed the licensee.


6. The parties have read and understand this Agreement and agree to abide by the terms and conditions stated herein.

This the 10th day of December, 2013.

World Equity Group, Inc.

North Carolina Department of Insurance


By: Jeff Weglarz
Chief Compliance Officer
12/4/13

 12-10-13
By: Angela Ford
Senior Deputy Commissioner

